



STYLE GUIDE

Things to Avoid



Typography

Main Logo Font: **CINZEL**

ABCDE 12345

Available on Google Font- free to use

Secondary Logo Font: Lato Regular

ABCDE 12345

Available on Google Font- free to use

Logo Variations



Logo Colors



Dark Blue

CMYK: 93, 67, 47, 38

RGB: 22, 63, 81

HEX: #163F51

Pantone: 534 C



Yellow Cream

CMYK: 1, 0, 30, 0

RGB: 253, 248, 193

HEX: #FDF8C1

Pantone: Yellow 0131 C

Gradient Colors



Medium Copper Green

CMYK: 55, 34, 64, 10

RGB: 119, 135, 105

HEX: #778769

Pantone: 5625 C



Light Copper Green

CMYK: 22, 9, 28, 0

RGB: 200, 212, 189

HEX: #C8D4BD

Pantone: 5595 C

Facebook Profile



Email Signature

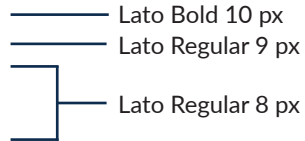
First Name Last Name

Title of Person

Holy Trinity Catholic Parish

holytrinitycp.org

(616) 784-0677



Business Cards



A10 Envelope



A7 Envelope



Letterhead

